

Explanations, Details, Various Rules etc...

- **100% of all money collected goes to the charities**
- Pretty much any NON-natural shade of red will do — if it approaches one of the crayon red colors: Burnt Sienna, Brick Red, Wild Strawberry, Radical Red, Crimson, or Neon Red, then it will be just fine.
- All people who are participating in “Put Red On Your Head” Week need a registration number. You can register online at www.stonebrew.com or by calling the Brewery at 760-471-4999 x123
- Participants must have their **hair dyed red** no later than Saturday, August 3rd (earlier is O.K.) and **keep it red** that week until the Stone 6th Anniversary Open House on Saturday, August 10th.
- All pledge money **MUST** be collected and is due on or before Saturday, August 10th at the Stone 6th anniversary Open House. Don't lag or be a slacker. Remember being RED means being Righteous.
- You must be 21 or over to participate.

- As always, go to www.stonebrew.com for more info!

*Roses are Red,
Fizzy Yellow Beer is for Wussies,
Dye Your Head Red for Charity,
And don't be a buncha' - um... Numbskulls.*

STONE 6TH ANNIVERSARY OPEN HOUSE

& Invitational Beer Festival
Saturday, August 10th 2002 • Noon -4PM

**This August,
help commemorate
Stone Brewing's
6th Anniversary
& raise money
for great causes!**

It's Easy!

Just get your friends,
family, co-workers to
make a pledge for charity
to see you with **red hair!**

Be Righteous, Be Red.

www.stonebrew.com

Stone Brewing's

Dye your
hair **RED**
for charity!



“Put Red On Your Head” Week

The Week of August 3rd - 10th, 2002

presented by...



benefiting...

American
Cancer
Society

Childrens
Hospital
and Health
Center



BOYS & GIRLS CLUBS
OF SAN MARCOS